



# To Be There Or Not To Be

**14-15 OF JUNE** will be an outstanding opportunity to meet and mingle with peer PR-professionals. Don't miss it. The vibrant capital of Sweden will host the 6th World Public Relations Forum – a compulsory event for modern leaders and pioneering communicators who want to be in command of current development and take on the challenge of shaping the ever changing communicative society we live in. The Forum will result in

The Stockholm Accords – a scalable and informal framework of crucial insights that will promote the development of the multidimensional future of the communicative organisation. An impressive program with exceptional speakers, world-class talent and distinguished personalities will bring you an unforgettable experience.

Be there, or don't be at all.

For details and registration: [www.wprf2010.se](http://www.wprf2010.se)

(By the way, for those of you who want to stick around for a few days, there is a small Royal Wedding with the Swedish Crown Princess on June 19th.)



**WORLD  
PUBLIC RELATIONS  
FORUM**  
JUNE 14-15, 2010  
STOCKHOLM, SWEDEN